

## 1st ANNUAL Alexandra's Playground GOLF OUTING

MONDAY, JUNE 7, 2021

9am – 5pm

Ardsey Country Club, Ardsley-on-Hudson, NY

(outdoor set up with covid protocols)



### The following Golfer & Non-Golfer Sponsor Opportunities are available for the event:

- All Golfers receive breakfast, lunch, happy hour and drinks/snacks on the course.
- All Sponsorships include Your Logo on the Welcome Banner, and Acknowledgements during Happy Hour at the event. Attendees include 80 + professionals from a variety of industries.
- All Sponsorships include Acknowledgements on our website, our facebook page, by email to our supporters, and will include your logo. (1800+ individuals)
- Visit [giftofplay.givesmart.com](http://giftofplay.givesmart.com) to register. Or email [Lori@alexandrasplayground.org](mailto:Lori@alexandrasplayground.org) to reserve your spot and make arrangements to pay by check. Tax receipts provided.

### GOLFER SPONSORSHIP ATTENDEE OPPORTUNITIES:

1. PAR sponsorship at \$2,500 also includes the following:
  - One foursome (4 golfers)
  - HOLE SPONSORSHIP
2. BIRDIE sponsorship at \$8,500 also includes the following:
  - Two foursomes (8 golfers)
  - LUNCH SPONSORSHIP
  - HOLE SPONSORSHIP

3. **Alexandra's PLAYGROUND BALL Contest sponsorship at \$7,000 also includes the following:**
  - One foursome (**4 golfers**)
  - **Official Sponsor of the "PLAYGROUND BALL"** contest portion of the outing (Sponsor to provide company logo balls)
  - **HAPPY HOUR SPONSORSHIP**
  - Each 4-some plays with the ball on every hole. Group that has ball at end, with lower gross score wins \$500 team prize (pro-shop credit)
  
4. **EAGLE sponsorship is PRESENTING SPONSOR at \$17,500 also includes the following:**
  - Two foursomes (**8 golfers**)
  - **PRESENTING SPONSOR – Welcome Signage, Premium Course Signage**
  - **HOLE SPONSORSHIP**

**NON-GOLFER SPONSORSHIP OPPORTUNITIES:**

5. **HOLE IN ONE sponsorship for \$4,000 also includes the following:**
  - Signage at the Monday, June 7th Golf Outing Hole-in-One Contest Sponsorship, where one player can win \$25,000
  
6. **Long/Short Practice and Green Practice Range sponsorship at \$2,500 also includes the following:**
  - Signage at the Long/Short Practice and Green Practice Range
  
7. **Cart Sponsorship: \$2,000 includes the following:**
  - **Golf Cart Signage** on Front Nine and Back Nine
  - Golf Cart will be serving food, soda, beer to all foursomes and attendees on the course
  
8. **Long Drive Contest FRONT Nine sponsorship at \$1,500 includes the following:**
  - Signage at the Front Nine
  - Prize for winner \$100 (pro-shop credit)
  
9. **Long Drive Contest BACK Nine sponsorship at \$1,500 includes the following:**
  - Signage at the Back Nine
  - Prize for winner \$100 (pro-shop credit)
  
10. **Closest to the Pin BACK Nine sponsorship at \$1,500 includes the following:**
  - Signage at the Back Nine Monday, June 7th Golf Outing (72+ professionals in a variety of industries)
  - Prize for winner \$100 (pro-shop credit)

## PLAYFUL FACTS

**About** Alexandra's Playground works to bring the Gift of Play into the daily lives of children, particularly those growing up in underserved neighborhoods. We are committed to creating safe environments for children to strengthen their bodies and minds.

**Founding Story** Established in 2009 to commemorate the life of Alexandra Vitale, Michael and Andrea Vitale's young daughter, the organization aims to positively impact the world as we know she would have. Embracing Alexandra's spirit of play, we focus our efforts on supporting opportunities for safe and active play throughout childhood.

Opportunities for active play are increasingly threatened in our society. We aim to turn this around by building playgrounds in areas of need, supporting opportunities for children to experience safe active play, and raising awareness around these issues.

**Purpose** Children who regularly engage in active play grow up more physically, emotionally, and cognitively healthy. Yet today's children spend less time playing outside than any previous generation, and active play is being replaced by sedentary activities. Alexandra's Playground provides opportunities for safe and active play in communities that need it most.

**Impact** Our initiatives reach thousands of children every year, helping parents and communities provide their children with opportunities for active, healthier childhoods.

Alexandra's Playground has funded and built more than thirty playgrounds and supported children in programs that encourage safe play. We fund swim instruction for youth in low-income communities, and distribute bags of Summer Fun: JUST PLAY! directly into children's hands.

Our efforts have positively impacted the lives of more than 30,000 children and their families - in the tri-state area, across the US, in Haiti, and in Afghanistan. With a focus on the NY-NJ-CT area, our playground installations typically culminate in a community build. We utilize local volunteer power and a steady stream of Alexandra's Playground supporters who join the builds year after year, effectively strengthening local communities one by one.

**Why Playgrounds** Playgrounds give children a safe place to be physically active while building their minds and spirits through imaginative play and interaction with other children. Playgrounds also provide a gathering place to bring children, families and communities together.

**Funding** At our core we are a friends, family, and community supported 501(c)(3) nonprofit. This has included, and continues to include, an ever-expanding group of donors who believe that every child should have a place for safe and active play in their own community. All donations are tax deductible to the extent allowed by law. Our EIN is 27-1041088.

**Connect** Alexandra's Playground • 34 North Brook Lane • Irvington, NY 10533  
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